

# ROTARY ZANZIBAR & FUMBA TOWN GOLF DAY

2016 report & 2017 presentation

## Dr. Juma Akil Principal Secretary Ministry of Health, Zanzibar

"On behalf of the Government, I take this opportunity to express my sincere gratitude for your kind reception during the Golf Day. I also acknowledge the efforts made by Rotary and other sponsors for a well organized event.

We believe the amount of money collected will serve the purpose of supporting delivery of better health services in Makunduchi Hospital.

Once again thank you very much."



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MARY-ANN, LOUISE, RUSSEL & KYLE READY TO TEE OFF ON #1

**July the 16th 2016 brought about a golfing event the likes of which we have never seen before in Tanzania.**

At the same time US\$ 17'500 was raised for charity. The tournament was organized by the Rotary Club of Zanzibar, Stone Town in partnership with **Fumba Town Development**.

The event drew players from across Tanzania, Kenya and from as far away as South Africa. These players were drawn to the event by the stunning golf course at Sea Cliff Resort and Spa, Zanzibar.

The players were impressed by the course design, the excellent green keeping as well as the beautiful setting through palm groves, colorful water features and along a beautiful stretch of beach.

**Rotary**  
Club of Zanzibar  
Stone Town

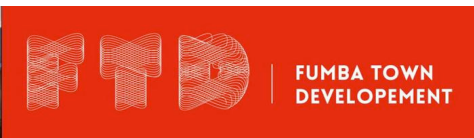


**FUMBA TOWN**  
**DEVELOPMENT**  
MODERN LIVING IN ZANZIBAR





EACH PLAYER RECEIVED A GOODIE BAG WORTH \$150 SPONSORED BY THE PAR SPONSORS



MAIN NAME SPONSOR: FUMBA TOWN DEVELOPMENT by CPS



PRE-DINNER DRINKS PROVIDED BY ZMMI



FOUM, SPONSORED BY ZANLINK TEE'ING OFF ON #1

Various BIRDIE SPONSORS provided delicious snacks and drinks along the course.



SEA CLIFF RESORT & SPA, OUR EAGLE SPONSOR SERVED BREAKFAST ON #1



But the fun did not stop there. Sunset on the beautiful west coast brought drinks and cocktails provided by ZMMI, and a delicious and huge buffet provided by Sea Cliff Resort and Spa, drawing the 150 guests back for more over and over again.



SEA CLIFF RESORT & SPA, OUR VALUED EAGLE SPONSOR PROVIDED A DELICIOUS BUFFET TO ALL OUR GUESTS

Prizes were awarded after dinner. The first placed men's and lady's prizes went, by happy coincidence, to a couple, who have chosen Sydney, Australia as their destination. It is a long way away so they are very lucky to be traveling courtesy of Qatar Airways.



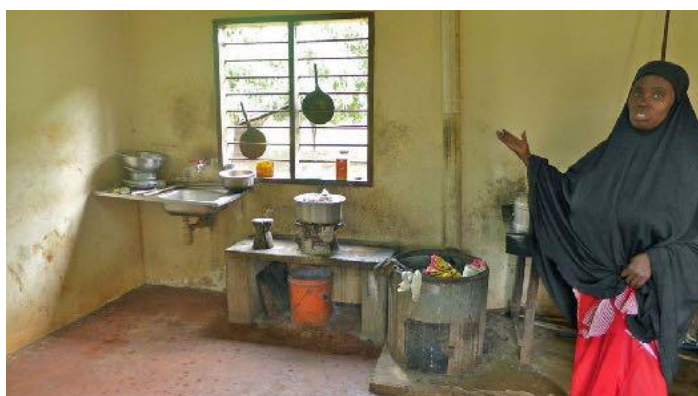
MR. ABDUL AL HABSY OF QATAR AIRWAYS PRESENT LOUISE & ANDRE WITH THEIR PRIZES

The night finished with lots of dancing and fun under a glittering light show provided by Blue Banana and DJ B. Rad.

**But let us not forget the reason that the Rotary Club Zanzibar, Stone Town went to the effort of hosting such a wonderful event...**



The club has enjoyed a long an excellent relationship with a UK based charity HIPZ who, together with the Ministry of Health, operate the 2<sup>nd</sup> and 3<sup>rd</sup> largest hospitals on Unguja. HIPZ identified a long list of life saving and life enhancing equipment they urgently require at Makunduchi Hospital.



## Makunduchi

Makunduchi is a small town in the very south of Unguja, the main island of Zanzibar. The community is entirely rural depending on fishing, subsistence agriculture and work in the tourism sector for their livelihood. The community is very poor by any standard and yet they remain firmly invested in Makunduchi Hospital raising funds wherever they can to support the hospital and its staff. This is admirable given the poverty of the community and the lack of any large industries or employers in the area offering any type of financial support.



The last census figures conclude the population of the area is around 100,000 but given the rapid population growth and the hospital's reputation it is in all likelihood serving a community larger than this.



**A large portion of the funds raised has already been used to procure much needed life-saving equipment.**



The remainder of the funds will be used in partnership with several International Rotary Clubs to apply for a **Global Grant** from **The Rotary Foundation**. The aim of the Global Grant is to increase the remaining investment and grow the amount to one suitable for a much larger, significant and sustainable project. Together with HIPZ the Rotary club of Zanzibar Stone Town has drafted a project proposal for the extension and renovation of Makunduchi Hospital.

Their Outpatient Department treats in excess of 2000 patients a month and the premises are small and cramped and far from ideal in terms of disease.



Both the men's and woman's wards are too small for demand and there is no private and confidential venue for the treatment of women. Food is currently prepared in unhygienic conditions and hospital linen is laundered by hand. The long list continues with the refurbishment of staff accommodation. There is currently none.

Our club is working together with clubs in Germany, the USA and Norway.

# FUMBA TOWN DEVELOPMENT

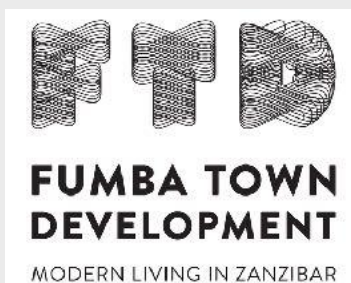
## ALBATROSS SPONSOR

### Close your eyes...

**forget everything around you, now imagine that perfect life you always envisioned for you and your family.**

A life in a safe and clean environment, where your time is spent taking in the last rays of sunshine on your veranda or watching your children play on the playground. Why not go to the sports center or out for dinner to one of the restaurants and cafes in the heart of town whilst enjoying the cool sea breeze?

Imagine watching your children grow up in a friendly neighborhood amidst family and friends and all the while having the freedom of finding your own vocation in a business environment of unlimited opportunities. A place full of inspiring individuals, a melting pot of all generations and cultures and a stable base for life stories to evolve - this is Fumba Town - this is where your story begins.



Fumba Town stands for state-of-the-art infrastructure embedded in a sustainable wholesome lifestyle. It is an immensely lucrative investment opportunity for private and business interests and represents the dream of an affordable home to great quality, whilst offering highly valuable investment returns for all.

**THIS IS THE NEW, MODERN LIVING ZANZIBAR HAS BEEN WAITING FOR.**

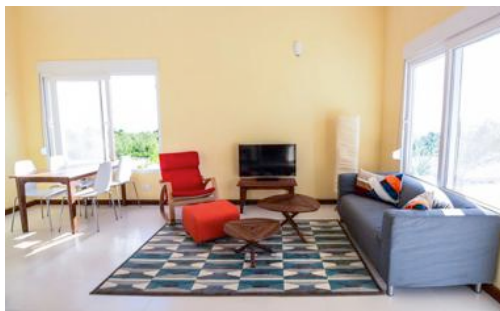
Without the generous support of our Main name sponsor we would not have been able to raise \$17'500.

It is fitting that we have secured such a fine local sponsor to support a hospital in Zanzibar.



**Experience living in a state-of-the-art development!**

**Fumba Town Development** is committed to providing ethically built, affordable urban housing in Zanzibar while creating a sustainable infrastructure and attractive environment.



They are pioneering bringing housing and living on Zanzibar into the 21st Century. Their primary objective is to introduce a new quality of living in Zanzibar.

**Fumba Town** is envisioned to be a futuristic premium residential community, providing a superior living and working environment.

**A unique blend of exclusive suburban living and sophistication offering you a rewarding lifestyle.**



### Modern Living in Zanzibar

[www.fumba.town](http://www.fumba.town) | [sales@fumba.town](mailto:sales@fumba.town)

## EAGLE SPONSORS

Significant donations and sponsorship made the success of the day possible.



### SEA CLIFF RESORT & SPA

Sea Cliff Resort and Spa offers tranquility, peace and beauty, with accommodation lush tropical scented gardens, sparkling infinity pools, a variety of cuisine and attentive and helpful staff. The lounges, restaurant, bars and recreation area offers panoramic views of the Indian Ocean. Think breakfast overlooking the ocean, dinner under the stars and sundowners on the jetty or on your own private balcony.

### ALLIANCE AUTOS

Alliance Autos Tanzania was set up in 2011 and is the Tanzanian exclusive distributor of the prestigious global brand Volkswagen. It sells a wide range of new passenger vehicles and light commercial vehicles.



Efficiency boosted by a strong local presence it offers nationwide coverage thanks to its main site in Dar es Salaam, providing customers with a responsible and reliable service.

### ZANLINK

The leading ISP in Zanzibar. Providing high speed broadband



and various connectivity solutions.



### ZANLINK sponsored 3 players

Since its inception in 2000, Zanlink has been on the forefront of providing the most reliable, efficient and unmatched customer experience through a focused and dedicated approach and has attained a high level of customer confidence. This has propelled Zanlink to position itself as the 'true customer centric organization'.

### EN-PROJECTS



EN-Projects supplies medical equipment packages: a single source through which you can design, build, equip, train and maintain any size of healthcare facility - a truly 'turnkey' solution.

Offering comprehensive range of services from project planning and design, through to equipment installation and training. Projects are coordinated and managed by a highly professional team, with diverse skills and extensive industry knowledge. Our objective is to bring optimal healthcare facilities to clients worldwide.



Qatar Airways is proud to be one of the youngest global airlines to serve all six continents, and thanks to our customers' response to our offerings, we are also the fastest-growing airline in the world.

We connect more than 150 destinations on the map every day, with a fleet of the latest-generation aircraft, and an unrivalled level of service from our home and hub, the state-of-the-art Hamad International Airport in Doha, the State of Qatar.

### AETNA | MIC GLOBAL



MICGlobal offer insurance broking and risk management services and cover products such as motor insurance, marine, aviation, property, liability etc including individual and group Medical and Group Life insurance Local and International products.

For medical insurance, we have partnered with Aetna International who are one for the largest providers of international private medical insurance. We are proud to provide coverage to approximately 15000 members in Sub-saharan Africa.

Aetna International and MIC's Executive Healthcare Plan offers benefits such as inpatient charges, new born cover, organ transplant, rehabilitation, oncology, emergency transportation, evacuation and many more under their 4 plans.

# BIRDIE SPONSORS



**OZTI & QMB** sponsored the DRAW with complimentary SAWA beer, wine and snacks a few days before the big day.



**TORINO, ITALIA, 1895**

**LAVAZZA** served delicious coffees to all the players and spectators as well as provided coffee machines for prizes.



**DASANI** ensured that the players stayed hydrated during the day.

## SEA CLIFF RESORT & SPA

served breakfast before play started.



## 6 DEGREES SOUTH

served Moscow Mules and snacks on #3



## HEINEKEN

sponsored #4



**OZTI** served "boerewors" rolls on #5



**ZANCHICK** served Chicken Kebabs & juice on #6



**COCA-COLA** sponsored #7



Fresh Coconut Juice & snacks on #8 by **SAFARI BLUE**



**TAPERIA** sponsored Sangria, SAWA beer & Snacks on #9



# PAR SPONSORS



Sponsored our top auction prize



Drinks for the Dinner & contributed to the Goodie Bags



Designed & continue to host our website



Contributed to the Goodie Bags



Contributed to the Goodie Bags



Sponsored a prize



Contributed to the Goodie Bags



Sponsored a prize



Contributed Golf Balls



Printing of marketing materials



Monthly advertising



Designed and made our trophies



Designed and made our trophies



Sponsored a prize



Sponsored prizes



Monthly advertising



Sponsored several prizes and assisted with logistics



Advertising



Contributed to the Goodie Bags



Sponsored prizes



Advertising



Contributed to the Goodie Bags



Sponsored prizes



# THE WINNERS 1 OF 5



Tanya, "Long suffering girlfriend of Hugo received a well deserved hamper from Cheherezade of Inaya



Joshua won 3rd place. He received 1 night at a hotel of his choice on Zanzibar for 2 people with return flights from Arusha from Carl of ZanTours & ZanAir



Willie won the "Longest Drive on #1. Sjani from the Rotary Club of Zanzibar presents him with a Coffee Machine from Lavazza



Paul won "Piga Mingi" for men. Elias of Sea Cliff Golf presented him with a prize of golf for 2 people; 18 holes incl. club and cart hire to practice



Cindy, "Long suffering wife" of Kyle received a well deserved hamper from Cheherezade of Inaya



# THE WINNERS

## 2 OF 5



Sabine won 3rd place for ladies - a night at SEA CLIFF RESORT & SPA with return flights from Dar es Salaam. She very kindly donated this prize to the auction



Priscilla is presented with her Coffee Machine from Lavazza for "Longest Drive" on #1 from Rotary Zanzibar president, Keith



Dustin won "Longest Drive" on #8 and won 2 nights for 2 people at White SANDS in Dar es Salaam, Elias of Sea Cliff represented the prize. Dustin very kindly donated this prize for the auction



Mary-Anne shot "Closest to the pin" on #6. Sjani from Rotary Zanzibar presents her with a gift from LITOHSA AFRICA



Joshua shot "Closest to the pin" on #9. Ahmad of OZTI presents in with a voucher for a Microwave



# THE WINNERS 3 OF 5



Louise won a Microwave from OZTI. Ahmad of OZTI presents her with her prize



Cheherezade of INAYA gives Mary-Anne her hamper of gifts for 4th place



INAYA ZANZIBAR



President of the Rotary Club of Zanzibar, Keith presents Dane with his prize from HOUSE OF KAKAO for "Longest Drive" on #5



Louise won "Longest Drive" on #8. Elias of SEA CLIFF RESORT & SPA gives her the prize for 2 nights for 2 people at SEA CLIFF, ZANZIBAR



Sabine received a gift bag from Cheherezade of INAYA for "Longest Drive" on #5



INAYA ZANZIBAR

# THE WINNERS 4 OF 5



Russel is presented with a gift from LITHOS AFRICA by Keith for "Closest to the pin" on #3



Yet another very long suffering wife is, Michelle all the way from Kenya receiving her INAYA gift hamper from Cheherezade



INAYA ZANZIBAR



Natasjha receives a spa voucher from Elias of SEA CLIFF RESORT & SPA for a massage after she got "Piga Mingi"



Kyle won a night at SLIPWAY for 4th place. Sjani of Rotary Zanzibar presents him his prize



12 year old Celine was chosen at PEOPLE'S PLAYER CHOICE AWARD. Lucas of TULIA gives her a prize



# THE WINNERS 5 OF 5



Dane won 2nd place. Keith of Rotary Zanzibar presents him with his voucher for a week all inclusive at Kiwengwa Voi Hotel



Sabine received a gift bag from Cheherezade of INAYA for "Longest Drive" on #5



INAYA ZANZIBAR

**The happy couple, Louise & Andre receives their prizes - 2 tickets to any destination in the world from Mr. Al Habys of Qatar Airways & their trophies from Mr. Sebastian Dietzold, MD of Fumba Town Development**



# 2016 ALBATROSS SPONSOR EXPOSURE

## FUMBA TOWN DEVELOPMENT \$7'000 CONTRIBUTION

- Event Name: ROTARY ZANZIBAR & "SPONSOR NAME" GOLF DAY
- Main named sponsor logo as header on all:
  1. Email
    - Logo, website and social media with link to their company website incorporated in e-mail signature for 3 e-mail addresses, used in all correspondence to sponsors, guests and more than 200 potential players from throughout East and Southern Africa.
  2. Prize giving and photo back drop banner with logo at the event
  3. Posters, flyers and tickets
  4. Logo on the 'goodie gift bag' and on the 'goodie gift bag' items for all golfers
  5. Green pin flags with their company logo
- Display of their company banners at:
  1. Club House
  2. Driving range
  3. On the course
  4. Dinner venue & table décor
- Magazine advertising as header before and after the event:
  1. Travel Smart in-flight magazine for FAST JET
    - 2 page spread
  2. Swahili Coast
    - Full page July - August Edition
  3. Advertising Dar
    - Full page 3 publications
    - Online: [www.advertisingdar.com/paper-version/](http://www.advertisingdar.com/paper-version/)
  4. Prime Advertising
    - Full page
    - 4 publications
  5. Dar Life
    - 2 X Full pages in the July Edition
    - 4 page spread in the August Edition
- Bulk e-mail services - Poster with logo as header distributed:
  - Prime Advertising Bulk e-mail service - 3 X 40'000 recipients
  - Rotary District of Tanzania and Uganda: more than 6'000 Rotarians
  - Iringa Living - 500 recipients in Iringa and area
  - Tanzania Mailing Google Group - 14'000 recipients in Tanzania
  - Wanawatu - 2'000 recipients in Zanzibar
- Social Media - Poster has been posted to Social media sites, including, but not limited to:
  - Facebook: more than 300'000 members collectively
    - o Team Tanzania
    - o Zanzibar Residents
    - o Expats Tanzania
    - o South African Business Forum
    - o British Business Council
    - o Several East African Golf Clubs
- Printed Poster posted at:
  - o Several embassies in Dar es Salaam and Nairobi
  - o Shops in Dar es Salaam and Arusha
  - o Golf Clubs in Arusha, Dar es Salaam, Iringa, Moshi, Morogoro, Lake Victoria and Mwanza



## 2016 EAGLE & BIRDIE SPONSORS EXPOSURE

**EAGLE SPONSORS:** SEA CLIFF RESORT & SPA | ALLIANCE AUTOS | ZANLINK  
EN-PROJECTS | QATAR AIRWAYS | AETNA & MIC GLOBAL RISKS | ANGAMA MARA  
**\$1'000 - 2'500 CONTRIBUTION - LARGE LOGOS**

**BIRDIE SPONSORS:** 6 DEGREES SOUTH | DASANI | HEINEKEN | OZTI | TAPERIA | LAVAZZA  
SAFARI BLUE | ZMMI | ZANTOURS | COCA COLA | ZANCHICK | LITHOS AFRICA  
**CONTRIBUTION OF FOOD & DRINKS ON THE COURSE FOR 60 PLAYERS & SPECTATORS  
SMALL LOGOS**

- Sponsor logo as footer on:
  1. Prize giving and photo back drop banner with logo at the event
  2. Posters, flyers and tickets
- Display of their company banners at:
  1. Club House
  2. Driving range
  3. On the course
  4. Dinner venue
- Magazine advertising as footer before and after the event:
  5. Travel Smart in-flight magazine for FAST JET
    - 2 page spread
  6. Swahili Coast
    - Full page July - August Edition
  7. Advertising Dar
    - Full page 3 publications
    - Online: [www.advertisingdar.com/paper-version/](http://www.advertisingdar.com/paper-version/)
  8. Prime Advertising
    - Full page
    - 4 publications
  9. Dar Life
    - 2 X Full pages in the July Edition
    - 4 page spread in the August Edition
- Bulk e-mail services - Poster with logo as footer distributed:
  - Prime Advertising Bulk e-mail service - 3 X 40'000 recipients
  - Rotary District of Tanzania and Uganda: more than 6'000 Rotarians
  - Iringa Living - 500 recipients in Iringa and area
  - Tanzania Mailing Google Group - 14'000 recipients in Tanzania
  - Wanawatu - 2'000 recipients in Zanzibar
- Social Media - Poster has been posted to Social media sites, including, but not limited to:
  - Facebook: more than 300'000 members collectively
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    - o Zanzibar Residents
    - o British Business Council
    - o Expats Tanzania
    - o South African Business Forum
    - o Several East African Golf Clubs
- Printed Poster posted at:
  - o Several embassies in Dar es Salaam and Nairobi
  - o Shops in Dar es Salaam and Arusha
  - o Golf Clubs in Arusha, Dar es Salaam, Iringa, Moshi, Morogoro, Lake Victoria and Mwanza

# 2017 PROPOSAL

To enable this prestigious fundraiser event Rotary Zanzibar, Stone Town is requesting sponsorship and donations in the following sponsorship levels. There are 4 sponsorship levels: Hole in 1, Albatross, Eagle, Birdie and Par.

## MAIN NAME / HOLE IN 1 SPONSOR - "in partnership with"

The MAIN NAME Sponsor will be recognized as the official corporate sponsor of the Rotary Zanzibar, Stone Town Golf Day 2017.

### \$ 7000 - TOTAL MAIN NAME SPONSORSHIP

(The Sponsor will receive a charity donation receipt from Rotary Club of Stone Town)

In return for your sponsorship you will receive the following marketing and publicity exposure:

- Main Named CHARITY Sponsor for a ROTARY fundraising event.
- Event Name: ROTARY ZANZIBAR & "SPONSOR NAME" GOLF DAY 2017
- Company advert displayed on all the golf cart GPS screens
- A video (created by the sponsor) to showcase them which will be looped on screens on all golf carts during the tournament and will also be rolling on screens at the post tournament dinner.-
- Main named sponsor logo as header on all:
  - o Emailers (see attachment for sample email poster)
  - o Website and social media with link to your company website
  - o Prize giving and photo back drop banner at the event
  - o Posters, flyers and tickets
  - o Logo on the 'luxury sport bag' and on the 'luxury sport bag' items for all golfers
  - o Green pin flags with your company logo
- Display of your company banners at:
  - o Sea Cliff Resort & Spa main entrance
  - o Club House
  - o Driving range
  - o On the course
  - o Dinner venue & table décor
- Magazine advertising as header leading up to the event (see attached sample poster)
  - o Swahili Coast
  - o Advertising Dar
  - o Dar Life
  - o Prime advertising
  - o Rotary Africa Magazine (2 issues)
  - o Social media
  - o Weekly emails
- 4 dinner tickets



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info@rotaryzanzibargolf.com | +255 776 419 905 | www.rotaryzanzibargolf.com | Rotary Zanzibar Golf



## HOLE IN 1 SPONSOR

### LUXURY GOODIE BAG

#### "ALABAMA" SPORTS BAG

Has a front zippered compartment, moulded side water bottle pocket, an adjustable shoulder strap.

Material: 420D and 600D

Size: 46.4 (w) x 25.4 (d) x 30.5 (h)

Branding Options: Screen Print

Colours: Gun Metal, Red

#### AUTOMATIC WALKING STICK UMBRELLA

Automatic Walking Stick Umbrella has a wooden handle.

Size: 100cm

Branding Options: Screen Print

Colours: Navy, Black, Orange, Yellow, Blue, Red, Green, White

The "Hole in 1" Sponsor will have their logo featured on the 'luxury sport bag' and on a 'luxury sport bag' item for all golfers



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## ALBATROSS SPONSORS - 5 SLOTS

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Contribution of \$2500 or greater in cash.

(The Sponsor will receive a charity donation receipt from Rotary Club of Stone Town)

In return for your sponsorship you will receive the following marketing and publicity exposure:

- Albatross CHARITY Sponsor for a ROTARY fundraising event.
- Albatross sponsor logo as a large footer on all:
  - o Emailers (see attachment for sample email poster)
  - o Website and social media with link to your company website
  - o Prize giving and photo back drop banner at the event
  - o Posters and flyers
- Display of your company banners at:
  - o Club House
  - o Pull-up banner during prize giving at the dinner venue
  - o May add your company logo branded gifts to the luxury sport bag
- Magazine advertising as footer leading up to the event (see attached sample poster)
  - o Swahili Coast
  - o Advertising Dar
  - o Dar Life
  - o Prime advertising
  - o Rotary Africa Magazine (2 issues)
  - o Social media
  - o Weekly emails
- 2 dinner tickets

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## EAGLE SPONSORS - 9 SLOTS

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There will be 9 Eagle sponsors, one for each green on the course.

Contribution of \$1000 or greater in cash.

(The Sponsor will receive a charity donation receipt from Rotary Club of Stone Town)

In return for your sponsorship you will receive the following marketing and publicity exposure:

- EAGLE CHARITY Sponsor for a ROTARY fundraising event.
- Eagle sponsor logo as a footer on all:
  - o Emailers (see attachment for sample email poster)
  - o Website and social media with link to your company website
  - o Prize giving and photo back drop banner at the event
  - o Posters and flyers
- Display of your company banners at:
  - o The green of the hole that you sponsor
  - o May add your company logo branded gifts to the luxury sport bag
- Magazine advertising as footer leading up to the event (see attached sample poster)
 

<ul style="list-style-type: none"> <li>o Swahili Coast</li> <li>o Advertising Dar</li> <li>o Dar Life</li> <li>o Weekly emails</li> </ul>	<ul style="list-style-type: none"> <li>o Prime advertising</li> <li>o Rotary Africa Magazine (2 issues)</li> <li>o Social media</li> </ul>
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- 1 dinner ticket

## BIRDIE SPONSORS - 10 SLOTS

This sponsorship option is for companies with a Food & Beverage profile and who can offer drinks and/or snacks on the golf course, complimentary to a maximum of 60 golfers.

There are 10 sponsor slots available:

- 1 slot at the driving range, and
- 9 slots at each tee box (as Sea Cliff Golf Course is only a 9-hole course, there are 2 tee boxes in close proximity for each hole)

### **An Albatross, Eagle or a Par Sponsor can also be a Birdie Sponsor**

A Birdie Sponsor is required to set up a F&B stall on a selected tee box and offer each golfer, after teeing-off, his company product, either being a snack or drink or both.

(All health and safety regulations must be taken into strict consideration)

In return for your sponsorship you will receive the following marketing and publicity exposure:

- Birdie CHARITY Sponsor for a ROTARY fundraising event.
- Birdie sponsor logo as on all:
  - o Website and social media with link to your company website
- Display of your company banners at:
  - o Designated tee box or driving range
- May add your company logo branded gifts to the goodie bag

## PAR SPONSORS

This sponsorship option is for companies to promote their product in the form of donating a prize for golfer prizes or to be used for fund raising ideas at the prize giving dinner to raise funds for Rotary. Like accommodation, dinner, food and beverage products, flights, non-food products, etc

An Albatross, Eagle or Birdie Sponsor can also be a Par Sponsor

In return for your sponsorship you will receive the following marketing and publicity exposure:

- GOODWILL as a Par CHARITY Sponsor for a ROTARY fundraising event.
- Par sponsor logo on:
  - o Emailers, listed at the bottom of each email with link to your website
  - o Website 'Sponsor Page' and social media with link to your company website
- Your company name will be mentioned and you will get recognition for your prize at the prize giving dinner
- May add your company logo branded gifts to the luxury sport bag



*"Good morning.  
Just a quick thank you to you and your team for  
all your hard work and an amazingly well  
organized golf day and evening on Saturday.  
I thoroughly enjoyed everything.  
Top class and a event to be proud of.  
Well done and thanks again."  
RUSSELL*

## WHAT THE PLAYERS CAN EXPECT

### LUXURY SPORT BAG

The Sports bags of 2016 were a big hit! Total value of the bag was \$80.

This year we endeavor to supply Luxury Goodie Bags to the value of \$100. Here are just a few samples.



### FOOD & DRINKS ON DRIVING RANGE AND EVERY HOLE

Thanks to all our BIRDIE SPONSORS, you can enjoy scrumptious snacks and drinks on every hole. All provided by some of Zanzibar's best restaurants and bars.



### GALA DINNER & DANCE

2016's glittering award ceremony, dinner & dance attended by all the golfers and a hundred friends of theirs, both old and new was a night to remember!

ZMMI provided drinks at sunset and Sea Cliff Resort and Spa topped a

glorious day with a truly sumptuous feast. Blue Banana's light show was spectacular and DJ B.Rad truly entertained us all night! We cant wait for the 9th of September 2017!



### PRIZES!

Too many to mention, but our prizes are amazing! Which destination in the world would you choose to fly to courtesy of QATAR AIRWAYS?



## WHAT THE PLAYERS CAN EXPECT

### THE COURSE AT SEA CLIFF RESORT & SPA

Sea Cliff has the only golf course on the island of Zanzibar.



Golfers will enjoy our 9-hole Matkovitch course with its club house, under-cover driving range and practice greens, while enjoying the natural features of the island. To top it all, two of the last holes are played along the Indian Ocean. The course has been designed with variation in distance and direction on the front and back 9 to create an experience of playing full 18 holes. The course has a par 71, which includes short and long par 4's and a couple of drivable options.

The course is rounded off by an international standard practice facility, including a full-length driving range with chipping, bunker and putting greens.

A resident golf pro is available for lessons to help individuals and players perfect their swing.



### THE CAUSE



Every player participating the ROTARY ZANZIBAR and FUMBA TOWN GOLF DAY made a huge contribution to the fundraiser. The Rotary Club of Zanzibar is applying for a Global Grant through Rotary International and the \$17'500 raised in 2016 will grow to hopefully complete a \$200'000 refurbishment of Makunduchi Hospital.

**Come join us on  
the 9th of  
September and  
help us raise  
\$25'000 for our  
2017 beneficiary!**

