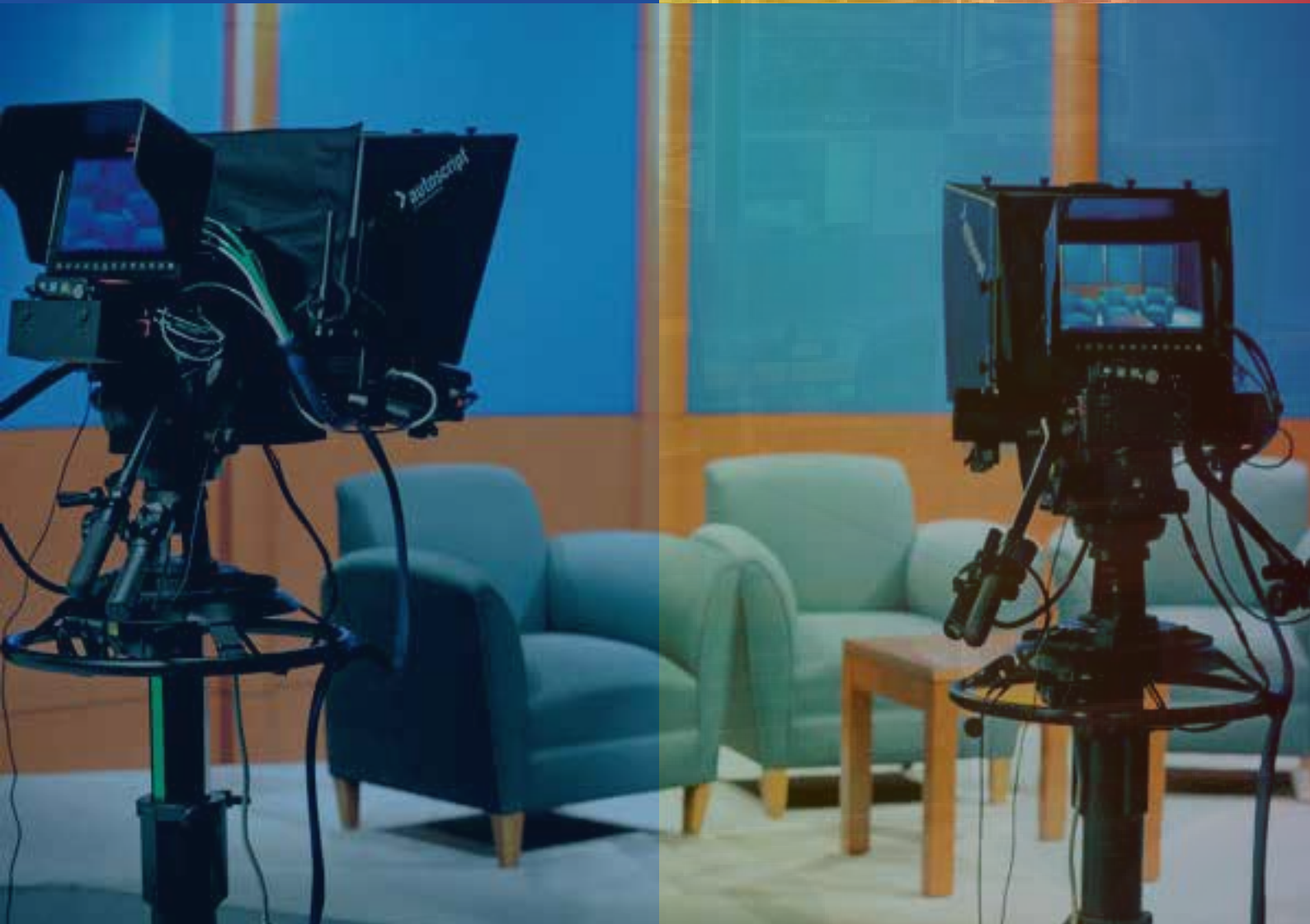




Company Profile



OUR CORE VALUES



A Venn diagram with three overlapping circles. The top-left circle is light purple with a brown border and contains the word 'INFORMS'. The top-right circle is light purple with an orange border and contains the word 'EDUCATES'. The bottom circle is light green with a pink border and contains the word 'ENTERTAINS'. The circles overlap in the center, creating a common intersection for all three values.

INFORMS

EDUCATES

ENTERTAINS

OUR BACKGROUND

The channel broadcasts in English and Kiswahili with 80% of its content in the latter language. With less than 10% of Tanzanians speaking English according to demographic data, an imperative need was sensed to provide the majority of the citizens with quality content in the local language (Kiswahili).

The demand for an Islamic oriented channel with a majority of its broadcast in Kiswahili was not confined within national borders. Kiswahili speakers number up to 150 million across several African countries including Kenya, Uganda, Democratic Republic of Congo, Mozambique, Burundi, Malawi, Zambia and South Sudan.

The choice of shows is aimed at providing a form of entertainment to the audience that is enriching and free of negative influences, which are common in mass media. A majority of the aired shows are in-house productions, which ensure that the high standards set by our production team are reflected over the network.

The uniquely tailored schedule for IBN TV Africa targets all the audience age groups and individuals with diverse interests. The varied program content promises its viewers a memorable television experience. Daily schedules reflect a magnificent balance of supplications, quality entertainment for the young and old, movies, documentaries, lectures, daily news and enriching talk shows.

The channel is now accessible across Sub-Saharan Africa as a free broadcast via satellite. Within Tanzania's borders, IBN TV Africa is also available as a free channel on every major digital platform.

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MORE ABOUT OUR PROGRAMS...

The development of our production team has allowed us to confidently embark on the production of shows that teach individuals different skills. The IBN TV Africa production team has worked extensively on this genre and the channel features several in-house productions as below:



**WE ALWAYS INSIST ON
QUALITY AND PROFESSIONALISM**

OUR PROGRAMS



Sauti ya Vijana (The voice of Youths)

This program is intending to show the audience different activities carried out by youth, especially in our Country (Tanzania) and demonstrates their talent to showcase different activities such as entrepreneurship, building a career from grassroot and much more.



Mwanamke wa Leo (Our women in Tanzania)

This program is solely produced by women, its aim is to show audience that women to foster development in society and break barriers of stereotypes in the country. Women from all walks of life are invited to the studio to discuss various topics and a feature documentary is made to visualize the success achieved through the program.



Mjadala. (Uislamu na Jamii)

This program is aired daily on our schedule, we have a mix blend of scholars (Sheikhs and secular scholars giving views on different topics, furthermore, we have university professors and other professionals giving views on Islam and other Miscellaneous topics covering social issues in our studio panel. The unique nature of this program makes it possible for secular and religious preachers from all religions are openly invited to create unity and harmony among all.



Kijana na Jamii.

Here different Youth mostly from schools, colleges and universities come in studio and participate in different social educative topics, it is also discussed how Youth participate in social activities in their locations.



Mawaidha.

This program intends to educate people in different Islamic Knowledge, whereby Sheikhs and other Islamic Scholars preach Islamic Knowledge.



Tamthilia (Movies).

We bring local produced and international movies to our viewers. IBNTV Africa encourages local productions and artists to showcase their product on air, furthermore, we have international agreements with media production houses to bring movies and series to the viewers across Tanzania and Sub Sahara Africa in general.



Afya – Health in Perspective.

This program is aired throughout the week, we have local and international doctors discussing various health issues and concerns in Tanzania.



Makala (Documentary)

We air a wide selection of documentaries featuring topics of social, economic, cultural and technological innovation around the world.



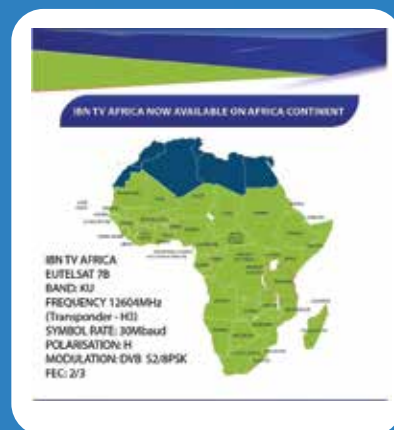
CARTOONS AND KIDS HOUR

IBNTV Africa dedicates one hour of children programs daily including cartoons and fun filled shows featuring events at different schools in Tanzania.



INFORMS | EDUCATES | ENTERTAINS

The channel is available across Tanzania on
Startimes, Azam TV, Zuku TV and all major
Cable operators in Tanzania



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